

# ADVERTISE WITH BIO



## BIOtechNOW ADVERTISING BUNDLE

Gain brand recognition in the global biotech community by advertising on the Biotechnology Innovation Organization's premier digital platforms: the BIO Newsletter and the BIOtechNOW Blog. These trusted resources are great ways to reach a target audience of high-level professionals in the BIO network.

### BIOTECHNOW BLOG (biotech-now.org)

The voice of the biotech industry, BIOtechNOW facilitates online dialogue about biotech events, advocacy and policy issues 365 days a year and boasts more than 35,000+ monthly page views. Ads are visible on the homepage and on all secondary pages.

### BIO NEWSLETTER (bio.org)

Delivered every two weeks, the BIO Newsletter provides critical information about the biotechnology industry to more than 98,000+ subscribers, including public policy, industry analysis and events.



BIOtechNOW

The BIOtechNOW Bundle includes three (3) ads on BIOtechNOW (biotech-now.org) and one (1) ad (sent twice) in the BIO Newsletter:

- 1 BIOtechNOW Website Header Banner**  
728 x 90 pixels, .gif or .jpg  
Monthly
- 2 BIOtechNOW Website Footer Banner**  
728 x 90 pixels, .gif or .jpg  
Monthly
- 3 BIOtechNOW Website Right Column Box Ad**  
300 x 250 pixels, .gif or .jpg  
Monthly
- 4 BIO Newsletter Ad**  
552 x 71 pixels, .gif or .jpg  
Sent twice a month

### Investment Options:

- \$5,000 per month
- \$15,000 for 4 months (Save \$5,000)
- \$25,000 for 7 months (Best Value—Save \$10,000)



### CONTACT OUR SALES EXECUTIVE:

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Learn more at [www.biotech-now.org/advertise](http://www.biotech-now.org/advertise)

## CONTACT US!

Tell us your goals and we'll build a customized promotional package that meets your company's needs. Call our sales team at +1.202.312.9264 or email [exhibit@bio.org](mailto:exhibit@bio.org) to get started.